

# Kentuckian "Buy at Home"

## BE A HOME TOWN BOOSTER DEPARTMENT Help HOPKINSTILLE GROW

It's Money You Spend at Home That Makes Your Own Town Prosper and at the Same Time Means Bigger Business. Money Sent Away Seldom Returns. To Boost Home Industries is a Duty Every Citizen Owes His City.

**STANDARD DIAMOND COAL**  
Call for, but SUPERIOR to all.  
A Trial Order Will Convince You.  
Call on **Paul Winn** Phone 158  
Yards 7th and R. R. Hopkinsville, Ky.

**The Walden Bread Company**  
Ask For  
**BUTTER-KRUST BREAD**  
and get the best made in Hopkinsville.  
407 South Main St.

**R. C. WHITE**  
**Tire and Vulcanizing Co.**  
Have Those Old Tires Repaired.  
We Guarantee Our Work.  
Firestone Tires, Tubes and Accessories.

**Hancock's Loose Leaf Floor.**  
Incorporated.  
Special attention will be given to your tobacco. Large floor and experienced management. Give us a trial and be convinced.

**G. N. Duffen**  
Confectioneries, Sodas and Cigars.  
Johnston's and Martha Washington Candies. Visit us after the show for refreshments.

**Western Kentucky Tire Co.**  
**Vulcanizing and Tube Repairing**  
By The Latest Steam Process.  
Hopkinsville, Kentucky

**W. H. HILL**  
Dealer In  
**Staple and Fancy Groceries.**  
**Fresh Meats and Vegetables.**  
Highest Prices paid for Country Produce.  
Phone 105 East End Market

**Ideal Motor Company**  
Incorporated.  
First aid to injured Autos. A telephone call to our garage will secure "Promptness and Efficiency" is our Motto. When in need of Tires, Accessories or Gasoline, pay us a visit.

**Sweets for Sweethearts.**  
**Allen's Confectionery.**  
Candy Fruits, Candies and Sodas  
Cigars and Tobacco.

**M. H. Tandy & Co.'s**  
**LOOSE FLOOR**  
Let us sell your Tobacco, we will get you Highest Market Prices.  
We have competent men to strip tobacco.  
**FREE STALLS FURNISHED.**

**Wadlington & Witty**  
**CONFECTIONERY.**  
Fruits, Sodas, Cigars and Tobacco.  
Call in and see us. Your patronage will be appreciated.  
Phone 1133-1.

You can now get Life Insurance on your horses, mules and cattle in the **HATFORD**, a company that is 15 years old. Let us tell you more about it. No obligation. Call for F. A. Cornette.

**Low Johnson & Co., Agents**  
Phone No. 108-2 Cherokee Bldg.  
Hopkinsville, Kentucky.

**JACK DANIEL**  
**Distilling Company**  
Distillers and Wholesale Liquors.  
Gold Medal  
Tennessee Sour Mash Whiskey.

**W. R. Wheeler & Co.**  
**Wholesale Grocers**  
Hopkinsville, Kentucky.

**Forbes Manufacturing Co.**  
Incorporated.  
**Contractors and Builders**  
**Hardware and China**  
**Agricultural Implements**  
Buggies, Surreys, Phaetons, Auto mobiles, Harness and Saddlery.

**Miss Minnie Yonts, Modiste**  
Upstairs in Phoenix Building.  
Latest Styles and Perfect Fits.  
Satisfaction guaranteed in all respects.

**E. H. HESTER**  
**Contractor and Builder**  
Building Material  
Phones—Office 540. Residence 1040.  
Office—106 South Virginia Street.  
Let Me Build Your House.

**CLEAN STORES**  
**ATTRACT TRADE**

**Dust a Parasite That Eats Into Profits.**

**SHOPPERS DETEST FILTH.**

Many Merchants Fail to Understand Value of Tastily Arranged Exhibits. Cobwebs and Trade Don't Mix—Up to Date Retailer Uses Wordless Language in Fine Display.

[Copyrighted, 1914, by Thomas J. Sullivan.]  
Cleanliness is next to godliness and is indeed a duty. Even from the body's purity the mind receives secret sympathetic aid.  
So great is the effect of cleanliness upon man that it extends even to his moral character.

Virtue never dwelt long with filth, nor do I believe that there ever was a person scrupulously attentive to cleanliness who was a consummate villain. But cleanliness in commercialism is the most to be admired.

**Not Sufficiently Attractive.**  
An unclean, a disorderly store cannot hope to make a big success in these days of advancement. One of the principal reasons why rural consumers have gone to the large city stores and retail mail order houses is because some of the home stores have not been sufficiently attractive. They have lacked both in orderliness and cleanliness.

The successful merchant is the one who not only keeps his store up to the point of a man's idea of cleanliness, but also up to the woman's standard of perfection, and, strange as it may seem, dirty people do not like to trade in a dirty store, and a cleanly person will never trade in a dirty store if he can help it, and the chances are a hundred to one he can help it.

The retail mail order houses show in their every move thorough recognition of the fact that woman has become the purchasing agent for the American home.

The successful merchant is the one who has discovered what women want and in what form they want it displayed.

**Women Enjoy Looking Around.**  
A woman enters a store much as a man enters a theater—both are willing to be interested. Women enjoy looking.

The store which makes looking easiest and its display the freshest and most varied goes a long way toward

**FOR**  
**SUDDEN SERVICE**  
**GO TO**  
**LAWSON FAXON'S**  
Drugs, Sodas, Cigars and Whitman's Candies. Phoenix Building.  
9th and Main. Phone No. 3.

**Cowherd & Altsheier**  
**Mule Co.**  
Seventh St. and L. & N. R. R.  
Hopkinsville, Ky.  
CALL ON US.  
We Buy and Sell Mules.

**Booker's Wholesale and Retail Bakery.**  
Buy The Best. Call for Booker's improved Sanitary Bread, finest Quality.  
Prompt Attention given to all Orders.  
Phone 237. Made in Hopkinsville.

A GOOD DRUG STORE is a protection as well as a convenience and merits your patronage.

Ours is a good Drug Store.

**Martin & Boyd**  
**Miss Katie McDaniel**  
No. 1 Odd Fellows Building.  
Phone No. 210  
Fire, Life, Tornado—Accident and Health Liability.  
Workmen's Compensation.

inducing her to confine her shopping to that one store.

The success of retail mail order houses proves that shoppers enjoy leisure in their inspection of goods which they propose purchasing, as their immense catalogues are but a display of their wares and can be studied at leisure and ideas formed as to just how the actual goods themselves would correspond with the attractive illustrated display.

Beauty commonly produces love, but cleanliness preserves it. Age itself is not unamiable while it is preserved clean and unsullied, like a piece of metal constantly kept smooth and bright, which we look on with more pleasure than on a new vessel cankered with rust.

**Must Use a Wordless Language.**  
The catalogue house is hundreds of miles away, asks payment in advance, causes the consumer endless delays, talks in print about mere pictures of goods, but in spite of all these disadvantages it does interest and convince by means of its displays in its catalogues and the opportunity of the shopper to "shop" undisturbed.

The up to date retailer is persistently asking people to buy his goods, not by constantly boring them with spoken or written questions, but simply by the method and manner in which his goods are displayed.

His goods must talk for him, and talk effectually, and the language must be wordless.

But the pulling power of price and quality will not overcome the handicap of a dirty, disorderly stock and store.

Cobwebs and trade were never good friends.

They clash whenever they meet. Don't let them meet.

**Cleanliness an Asset.**  
Dust is a parasite that eats into profits. Don't throw away your profits. Throw away the dust; sweep out the cobwebs. A dirty article is never a salable one.

Cleanliness is an invaluable asset. It means money in every man's pocket, both from the standpoint of money credit and sales.

Entidness and cleanliness are not alone found among some merchants, but they are too often found in the home, the professional man's office, the hotel and on the farm as well, and sometimes think men and women so thoughtless and shiftless must have cobwebs on their brains.

Then, too, success never dwells with untidiness. Which shall it be?

**Blakey, Bass & Barnett**  
Incorporated.  
**JEWELERS**  
Hopkinsville, Kentucky.

**Cooper's Loose Floor.**  
Has been Re-built with all the light in roof for you.  
Call and see the New Building at Same old stand.

**Fink's Live Shop**  
General Auto Repairing.  
Agency for Republic Truck. Capacity 1, 2 and 3 Tons. The Hones Truck at an Honest Price.

**WEST'S LOOSE FLOOR**  
Incorporated.  
The Only Loose Floor in the district that keeps its customers posted with a weekly market report.

**McClaid & Armstrong**  
Manufacturers and Dealers in MONUMENTS.  
We sell direct and save our patrons all Agency Commissions.  
509 North Main Street.

**BUY**  
**Society Brand Clothes**  
for the young men and the man who stays young—at  
**ROSEBOROUGH'S**  
Incorporated  
"THE STORE FOR MEN"

**V. H. Hisgen**  
Painter, Paper Hanger and Decorator.  
Hardwood Work a Specialty.  
I carry the latest designs in Wall Paper and the best grade of Paints. Phone 711 for prices.

**Hopkinsville Milling Company**  
Incorporated.  
**USE**  
**SUNFLOUR**  
Every Sack Guaranteed.

**R. S. Ambrose**  
Lumber, Sash, Doors, Blinds, Red Cedar Shingles, Rubber Roofing, Paints and Oils. Call and get our estimates and lowest prices.

**Baugh Electric Company**  
Have your home wired so that you may enjoy the many conveniences Afforded by Electricity.  
Phone 561-2.

**The Central Meat Market**  
The place to get good things to eat. Oysters, Fish and Game in Season.  
Telephone 55 and 56.  
Prompt Delivery.

**JOHN H. MURPHY**  
Modern Plumbing, Hot Water Heating and Pneumatic Water systems.  
Phone 270.  
Hopkinsville, Kentucky.

**Dalton Brothers Brick Co.**  
Incorporated.  
Brick Manufacturers and Builders  
Two million brick for sale.  
Cement, Lime, Sand, Sewer Pipe and Drain Tile Fire Brick.

**C. W. DUCKER,**  
**Carriage Manufacturer**  
Repairing Done on Short Notice.  
Rubbertiring a Specialty.

**CALL 921 FOR**  
**Dry Cleaning, Pressing, Etc.**  
A New Collar on that overcoat will carry it thru another winter.  
**ED J. DUNCAN, Tailor.**  
South Main Near The Pennyroyal

**Pollard & Hammond**  
**Fine Wines and Whiskies**  
Cigars, Tobacco and Cigarettes  
RESTAURANT IN CONNECTION.  
104 South Main Street.

**W. A. Chambers & Co.**  
Incorporated.  
Hopkinsville, Ky.  
**WHOLESALE GROCERS**  
John A. Clements, Mgr.

### WEALTH FOR GOLDEN STATE

Moving Picture Concerns Said to Be Bringing Flood of Gold to California.

Millions of dollars go into southern California coffers yearly and an army of busy people finds employment because this is the world capital of motion pictures, says the Los Angeles Times.

It is conservatively estimated that 15,000 people secure employment during the course of a year at the local studios. At times forces of more than 1,000 persons are employed on a single picture. From \$10,000,000 to \$15,000,000 a year is the estimate that has been placed on the total expenditures that result from the various ramifications of the film industry in this locality. At present there are 39 producing companies operating here. The motion picture industry has developed to such large proportions that even people right in touch with the work scarcely realize its vast importance to Los Angeles. More than 100 companies of actresses and actors are working before the camera every day here. More than 1,000 miles of negative films are produced in the year, and from this is printed not less than 40,000 miles of finished motion pictures that go out to the thousands of show houses of the world and spread the glories of southern California. All this has been the development of the past six years.

### BADGES OF RANK DANGEROUS.

One of the earliest lessons of the war was that of the danger to officers in allowing them to wear badges of their rank, gold cord around their coat sleeves, gold decorations on their headgear, etc., which marked them out to the enemy's picked shots and resulted in unnecessary and avoidable losses among them. This lesson was learned, and now it has become so difficult at the front to identify an officer that a failure to salute is overlooked on this ground.

There seems, however, a chance that this danger is being revived by the regulations making the wearing of chevrons obligatory. These chevrons are in the form of an inverted "V" and are worn on the right arm between the elbow and shoulder to denote that the wearer has been wounded, and on the left to show the length of time he has been at the front, one showing one year of active service, two for eighteen months. They are worn in all sorts of material and colors, officers wearing them in gold and silver. When worn on leave or during convalescence, their visibility is a good point, but at the front they draw upon their wearers the same danger that badges of rank formerly did.—Paris Dispatch.

### HIS FIRST BIG GAME.

That he feels like a real sportsman is the confession of a Marceline man, a member of the local gun club, who has just paid his part of the damage for the loss of a farmer's bull. The gun club organized last fall and had dug a sink hole as a shooting ground near Yellow Creek. The other day a fine bull lost his life in the sink-hole, and the owner of the animal immediately put in a bill for damages. "It is the first big game I ever helped kill," adds the Marceline sportsman.—Kansas City Times.

### LANDLORD'S TROUBLES.

"The proprietor of a summer hotel has all kinds of petty vexations to contend with."  
"No doubt."  
"A hotel proprietor of my acquaintance recently lost the hermit he has employed for years to live in a nearby cave as an attraction for tourists and is having the deuce of a time getting anybody to take the job."

### SOME BEAUTY.

"Is she pretty?"  
"I should say so. She's even good to look at when she's eating corn on the cob."—Detroit Free Press.

### DIFFERENT LINE.

"And do you..."

### Rosy As a Girl.

Summit, N. C.—In a letter received from this place, Mr. J. W. Church, the notary public, says: "My wife had been ailing for nearly 12 years, from female ailments, and at times, was unable to leave the house. She suffered ago with her side and back. We tried physicians for years without relief. After these treatments all failed, she took Cardui, and gained in weight at once. Now she is as rosy as a school vir. Cardui as a tonic for women, has brought remarkable results. It relieves pain and misery and is the ideal tonic for young and old. Try it. At all druggists.—Advertisement.

### Cleans and Braces.

If, when bathing, you will put a half a teaspoonful of vinegar in either cold or warm water, but not hot water, it is very cleansing and bracing and will keep the skin in an active, healthy state. It is also an excellent thing for a foot bath.

### Unique Among Magazines



Probably Joe Mitchell knows personally more famous people than any other man in the world.

—The London Daily Mail, Paris Edition

Other magazines have their place in fiction and fact, but the National with Joe Mitchell at the helm is different. Every month for twenty years he has made a trip to Washington to obtain material for his "Affairs at Washington" department. You can hear him 12 times a year through the pages of **The National Magazine** and enjoy the many timely, interesting talks and special articles on the big men and affairs of the day. The National follows no rut. It is the very life of the magazine world. It takes you over wide stretches of territory. It sets you down suddenly face to face with a big fact. It keeps close to business impulses. People usually like it. It "boasts" like at every angle. It is not a palliative, but a blood and iron tonic to every person—man, woman, child. No matter where you live, the National will do you good. Write today for a copy and **Send No Money** until you have read the magazine and know you like it. For \$1.00, every four months, you can become a regular subscriber to the National Magazine. NATIONAL MAGAZINE, Boston, Mass. Publishers "Hunt Trade" and "Hunt Group"



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